



Galina Rybatsky
Major Studio: Fall 2011
Instructor: Jonah Brucker-Cohen





Purpose Statement



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New York City's continuous budget cuts infringe on the possibility of a proper art education in low income public schools.



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Majority of the city's public schools failed to meet the minimum state requirements for arts education as set by the New York State Education Department.

The Center for Art Education Study shows that lacking emphasis on art curriculum results in lower graduation rates.





What is Fair Arts Connect?



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Fair Arts Connect is an online database that links low-income public schools with local artists. Registered artists volunteer in a school of their choice teaching all art disciplines including crafts, fine arts, filmmaking, graphic and digital design.



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Why?



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Why?

The goal is to provide a fair arts education to all children in public schools in the New York City area. FAC's main mission is to help fill the gap in underfunded art programs in order to help children realize their full potential, become active participants in their community and see value in themselves and their work.



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These partnerships will also echo beyond the school walls as students and staff are connected to community resources in new and engaging ways.









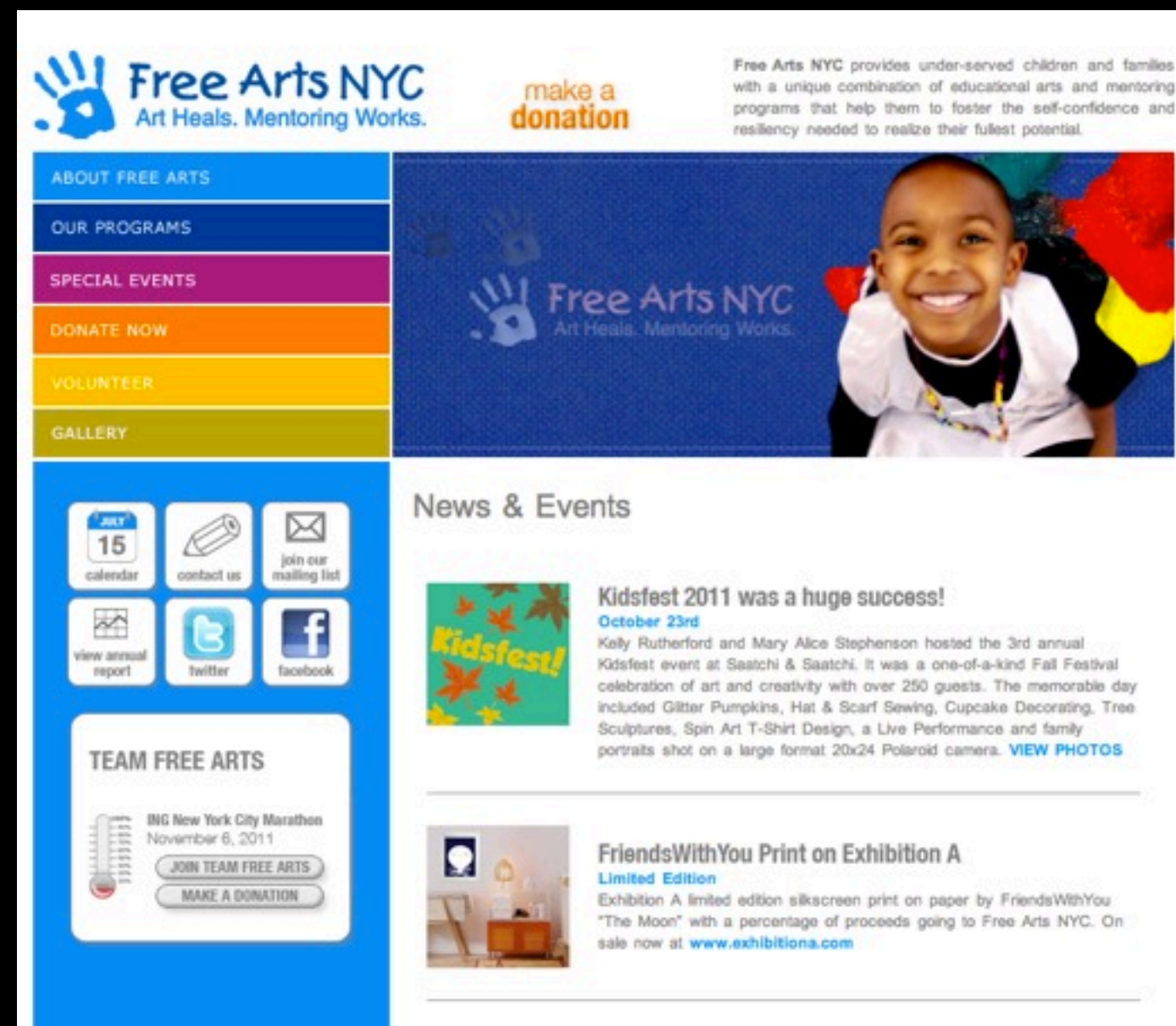


Precedence



Precedence

Free Arts NYC



Free Arts NYC provides under-served children and families with a combination of educational arts and mentoring programs.



Precedence

Free Arts NYC

Free Arts NYC provides under-served children and families with a unique combination of educational arts and mentoring programs that help them to foster the self-confidence and resiliency needed to realize their fullest potential.

make a donation

ABOUT FREE ARTS

OUR PROGRAMS

SPECIAL EVENTS

DONATE NOW

VOLUNTEER

GALLERY

Free Arts NYC Art Heals. Mentoring Works.

News & Events

Kidsfest 2011 was a huge success!
October 23rd
Kelly Rutherford and Mary Alice Stephenson hosted the 3rd annual Kidsfest event at Saatchi & Saatchi. It was a one-of-a-kind Fall Festival celebration of art and creativity with over 250 guests. The memorable day included Gitter Pumpkins, Hat & Scarf Sewing, Cupcake Decorating, Tree Sculptures, Spin Art T-Shirt Design, a Live Performance and family portraits shot on a large format 20x24 Polaroid camera. [VIEW PHOTOS](#)

FriendsWithYou Print on Exhibition A
Limited Edition
Exhibition A limited edition silkscreen print on paper by FriendsWithYou "The Moon" with a percentage of proceeds going to Free Arts NYC. On sale now at www.exhibitiona.com

TEAM FREE ARTS

ING New York City Marathon
November 6, 2011

[JOIN TEAM FREE ARTS](#)

[MAKE A DONATION](#)

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Materials for the Arts

new york's premier reuse center

realize, provide, enhance

Thursday, December 1, from 6pm to 9 pm, we will host a public reception for Creative Reuse in New York City, an exhibition of site-specific work by three of our nonprofit recipient organizations: Flux Factory, Local Project, and Free Style Arts Association, as well as work by Materials for the Arts teaching artists and workshop participants. Making art is a process of reimagining available materials. At Materials for the Arts, this process is called creative reuse: taking objects originally for one purpose and presenting them anew.

For more information on this event, please visit our [Facebook page](#).

Materials for the Arts, NYC Department of Cultural Affairs, helps artists realize their visions, provides students with a richer educational experience, and furnishes businesses with a simple and efficient way to enhance the cultural life of their city.

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PASSWORD

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blog:

All stories will take visitors to <http://mfta.wordpress.com/>.

CREATIVE REUSE IN NEW YORK CITY'S OPENING RECEPTION

December 2, 2011 - The opening reception last night was a great success. We had over 50 artists, teachers, donors, and friends visit the warehouse last night to enjoy the reception and the panel discussion. Prior to the discussion, Director of Education John Kaiser ... [Continue reading ...](#)

GALLERY SNEAK PEAK: GET TO STEPPIN' THE RECEPTION'S TONIGHT!

events:

WELCOME ORIENTATION

December 5, 2011, 2:00 pm - 3:00 pm

The Welcome Orientation is for new groups and new staff members of already registered groups. Seating is limited, please keep ...

[SIGNUP FOR THIS EVENT](#)

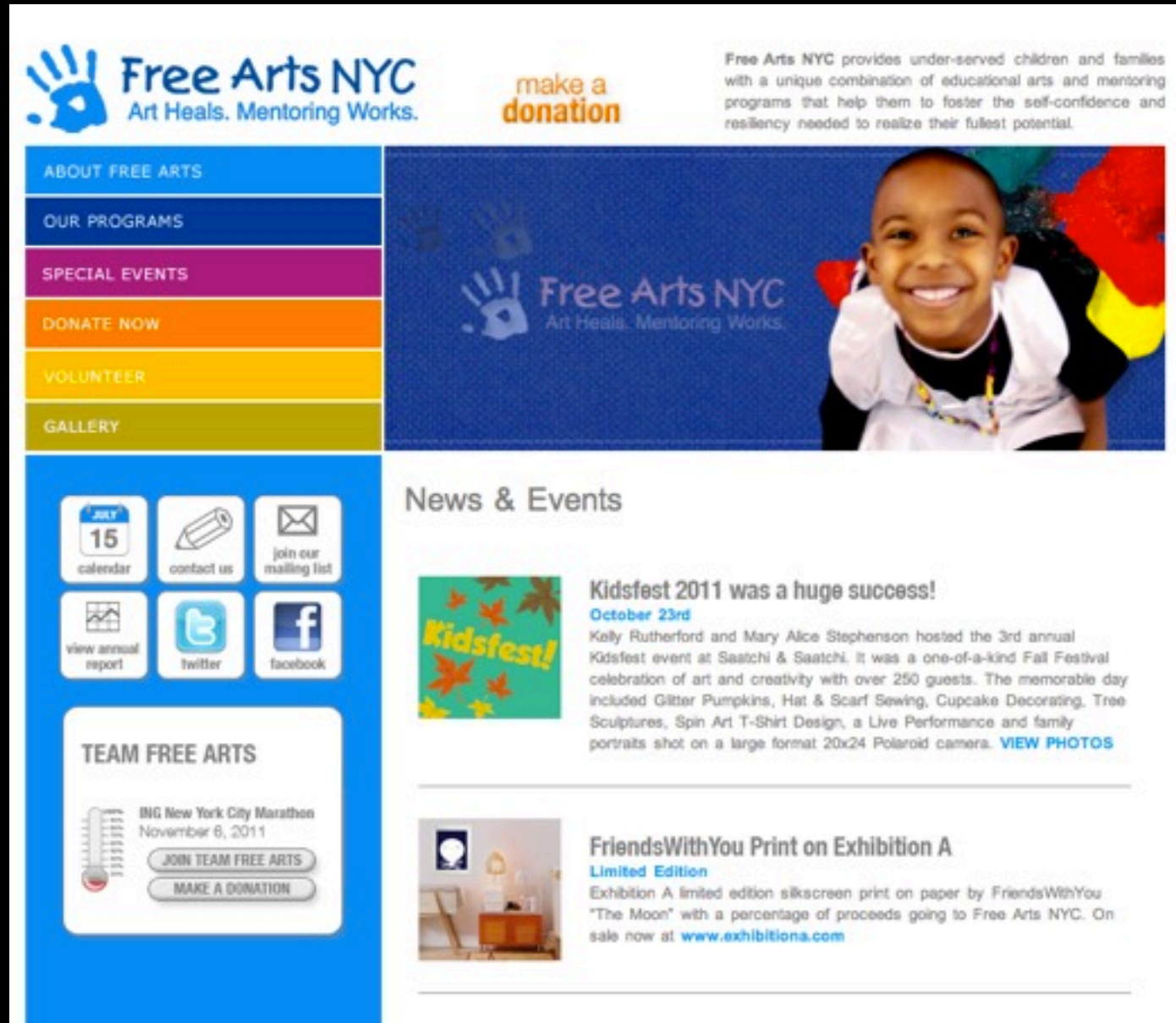
CHRISTMAS (OBSERVED) - MFTA CLOSED

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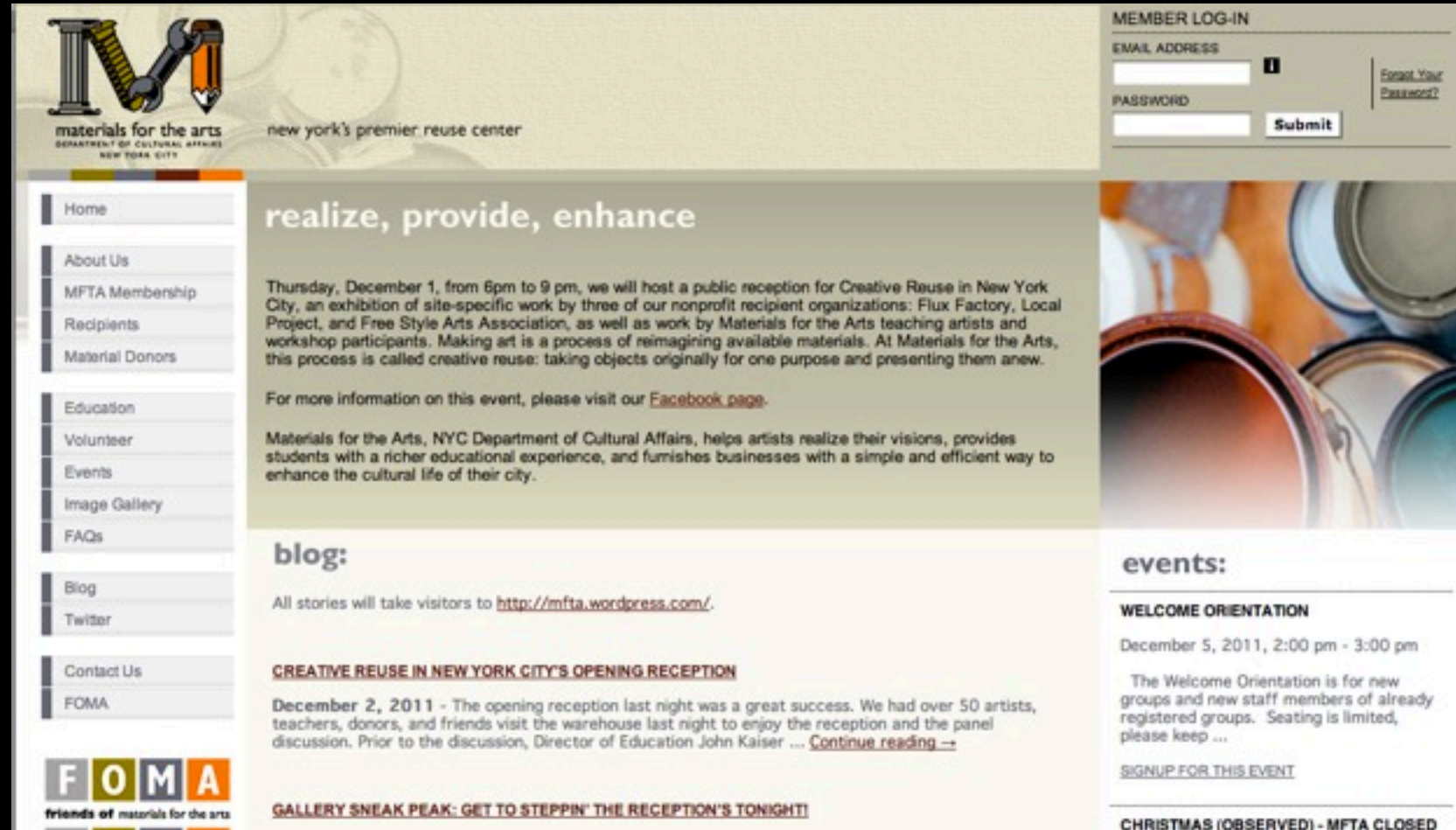
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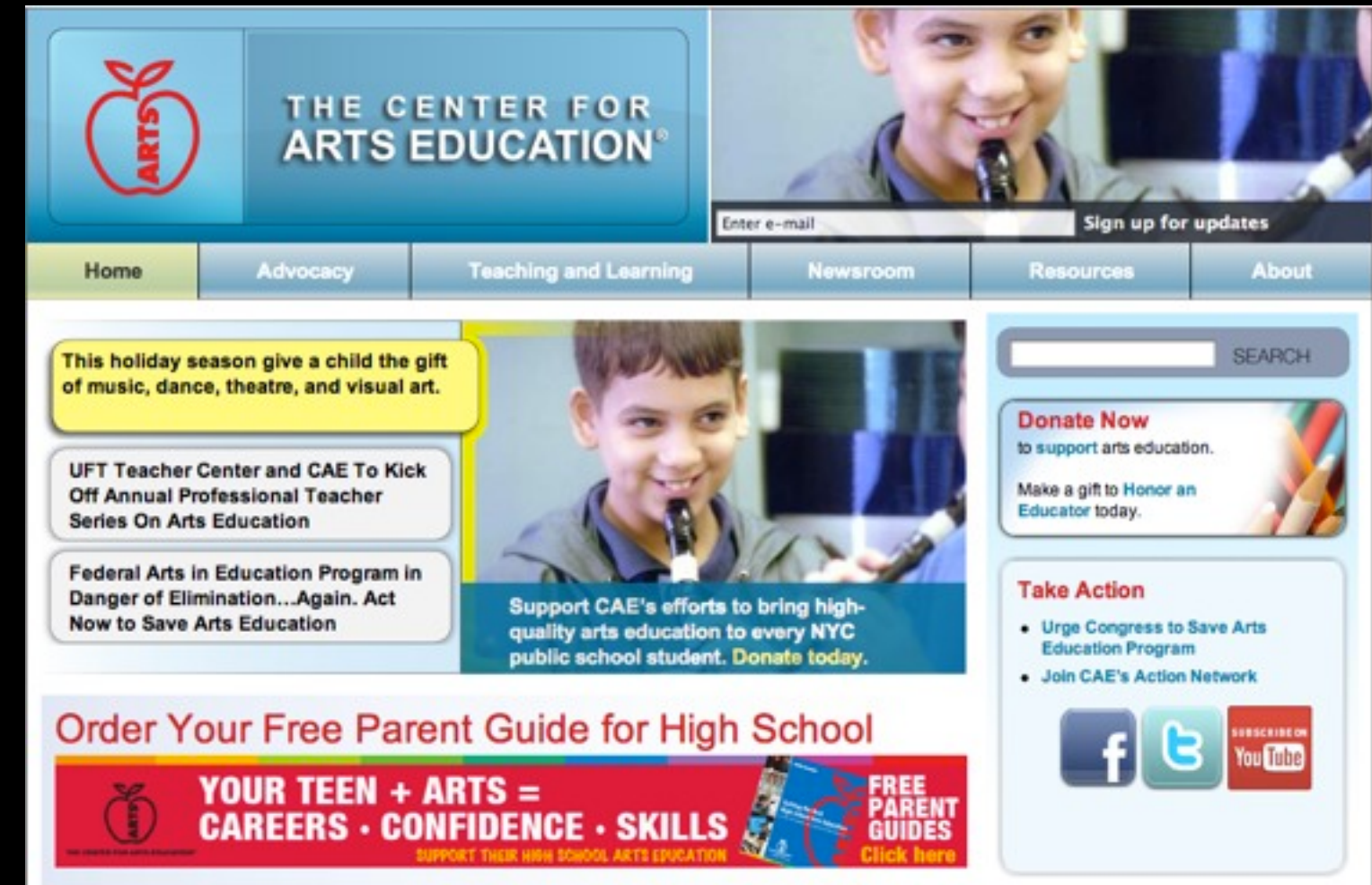
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Center for Arts Education




The Center for Arts Education (CAE) is dedicated to ensuring that New York City Public School students have quality arts learning as an essential part of their K-12 education.







Prototype-Main page



- for schools
 - Artists A-Z
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Fair Arts Connect

Our Mission:
Fine Arts Connect provides an opportunity for a fair art education to all children in low income public schools in the New York City area. FAC links local artists with underprivileged schools. Through FAC's database, public schools in New York City's 5 boroughs can bring in established artists into their classrooms. FAC recognizes the impact that the arts have on the creative, psychological and intellectual development in children and seeks to make art education fair regardless of demographics and income levels.

EVENTS


1 to 3 of 3 Events

FAC Art Opening "Creative Reuse in NYC"
with Local Project and Flux Factory
December 1, 2011, 6:00 pm - 9:00 pm
[Signup For This Event](#)


Welcome Orientation
December 5, 2011, 2:00 pm - 3:00 pm
The Welcome Orientation is for new groups and new staff members of already registered groups.
Seating is limited, please keep ...
[Signup For This Event](#)

Christmas (observed) - FAC Closed
December 26, 2011
[Read More](#)

PHOTO GALLERY



Public School 479 invites a local artist to teach their class.



Public School 479 invites a local artist to teach their class.

MEMBER LOGIN:

USER NAME


PASSWORD

SUBMIT


[forgot user name/password?](#)

FAC Twitter Feed


beats Vanderbilt.
about 20 hours ago from web

 **OldSportsDude**
Austin Wilson


To quote the late, great Lewis Grizzard, "Vanderbilt can't even beat Spain."
about 24 hours ago from Twitter

 **dmcdaniel**
David McDaniel


Oh, Vandy. You break my heart. What happened to conquering and prevailing? Where's that team I saw last year?
about 27 hours ago from mobile



 **foreveragain**
Kristine C.

Why do I still watch Vandy Football?
about 28 hours ago from web

 **4MrWeg**
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Vanderbilt vs. Mississippi State. Possibly the most boring game I've ever been to.
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Zach Bradshaw

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Thursday, December 15, 2011



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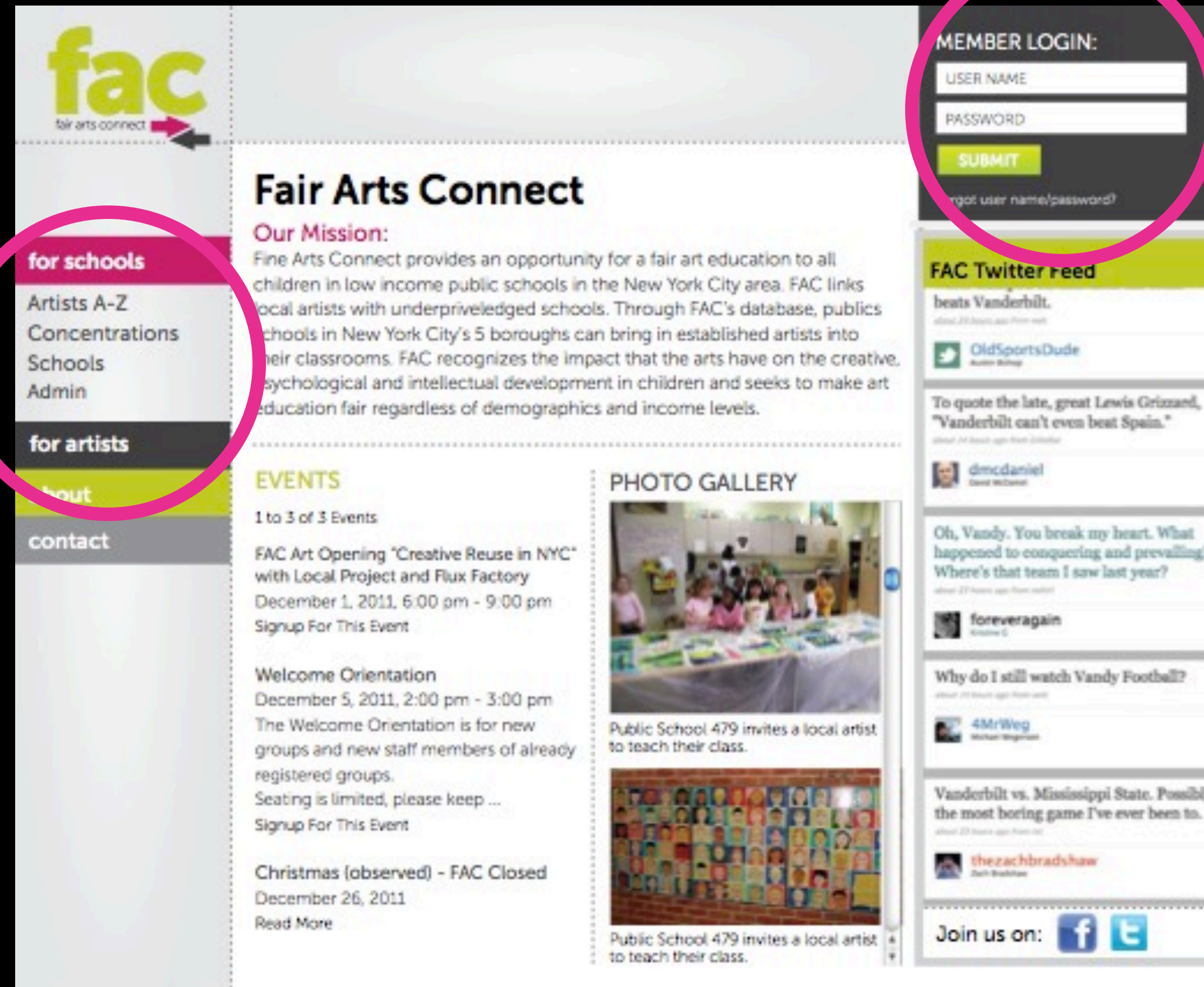
Follow live
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Join the conversation



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Easy and quick navigation



Log in as an artist
or a school administrator

Follow live
Twitter feeds


Join the conversation







Prototype-Registration page



for schools


for artists

profile
calendar
account history

about

contact

Your Profile





Name: Downing, Kathy

Skills: oil painting, acrylic painting, watercolors, other: knitting

Availability:
Morning: Mon, Thrs.

Location:
Staten Island
PS 932

LOG OUT:
You are logged in as Sandy Smith

Join us on:  

SKILLS
Select all that apply:

☒ Oil Painting
 ☐ Crafts
 ☐ Illustrator
 ☐ Film Photography

☒ Acrylic Paining
 ☐ Sculpture
 ☐ Photoshop
 ☐ Digital Video camera

☒ Watercolor painting
 ☐ Doll making
 ☐ HTML/CSS
 ☐ Music Mixing

☐ Collage
 ☐ Sewing
 ☐ Digital Photography
 ☐ Fashion Design

☒ Other

UPDATE


AVAILABILITY
Select all that apply:


	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
morning	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
afternoon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

UPDATE

SCHOOLS

☐ Bronx
 ☐ Manhattan
 ☐ Queens
 ☐ Brooklyn
 ☒ Staten Island





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for artists


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Name: Downing, Kathy



Skills: oil painting, acrylic painting, watercolors, other: knitting

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PS 932

Your Profile

LOG OUT:
You are logged in as Sandy Smith

Join us on:  

SKILLS
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<input checked="" type="radio"/> Oil Painting	<input type="radio"/> Crafts	<input type="radio"/> Illustrator	<input type="radio"/> Film Photography
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<input checked="" type="radio"/> Other <input type="text" value="knitting"/>			


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afternoon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

UPDATE

SCHOOLS

<input type="radio"/> Bronx	<input type="text" value="select schools"/> 
<input type="radio"/> Manhattan	
<input type="radio"/> Queens	
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UPDATE

SCHOOLS


<input type="radio"/> Bronx	<input type="text" value="select schools"/>
<input type="radio"/> Manhattan	
<input type="radio"/> Queens	
<input type="radio"/> Brooklyn	
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LOG OUT:
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Join us on:

Login indicator

Choose skills



Your Profile



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SCHOOLS

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<input type="radio"/> Queens	
<input type="radio"/> Brooklyn	
<input checked="" type="radio"/> Staten Island	

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Join us on:  

Login indicator

Choose skills

Your Availability

Select a school or district







Final Website



Final Website

www.fairartsconnect.com







User Feedback

[http://www.youtube.com/watch?
v=iQGw-b0OaSg](http://www.youtube.com/watch?v=iQGw-b0OaSg)







Conclusion from user feedback



Conclusion from user feedback

Most artists are willing to participate in Fair Arts Connect on volunteer basis in order to give back to their community



Conclusion from user feedback

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School Teachers would use the database if the interface was intuitive and easy to use



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Parents approve the use of FAC database in their children's school

Conclusion from user feedback

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School Teachers would use the database if the interface was intuitive and easy to use

Parents approve the use of FAC database in their children's school

Most users found the website easy to navigate and informative

Most artists are willing to participate in Fair Arts Connect on volunteer basis in order to give back to their community

School Teachers would use the database if the interface was intuitive and easy to use

Parents approve the use of FAC database in their children's school

Most users found the website easy to navigate and informative

Social media capabilities of the database draws in more potential participants







Future Directions



Future Directions

Finish the website and get more feedback from artists and school administrators



Future Directions

Finish the website and get more feedback from artists and school administrators

Implement Fine Arts Connect in all New York City Public Schools



Future Directions

Finish the website and get more feedback from artists and school administrators

Implement Fine Arts Connect in all New York City Public Schools

Receive grants to fund the project



Future Directions

Finish the website and get more feedback from artists and school administrators

Implement Fine Arts Connect in all New York City Public Schools

Receive grants to fund the project

Collect funds through the website to purchase art supplies for under-funded public schools in order to create a stronger arts curriculum









Questions?
Comments?





Thank you!



Thank you!

Galina Rybatsky
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