

Major Studio: Interface

Project Proposal

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Project Title: **Due it!**

Project Abstract:

“Due it!” is a simple sticky pad memo application just like many similar ones out there, with one major difference: It is very unforgiving.

Concept:

The memo pad consists of a text area in which the user can enter her task, a due date which she can set to any desirable time, and a basic priority level selection: High, Medium, Low.

After the user enters her task in the text area and saves it, the application will begin running a countdown timer measuring the time remaining until the due time. As time goes by and the deadline closes in, the application slowly begins scrambling the body text of the task, to the point where after the due date is reached, the text will be unreadable to the user, in a way punishing the procrastination of the user.

The intensity and timing of the scrambling depends on the priority level of the task. A High priority task will start scrambling at an earlier stage and in a more intense pace, a Medium priority task will be more forgiving, and a Low priority task will not begin scrambling until the very end.

Visuals:

Due it: _____

Due 11.02.11 Priority Low ▼

Due it: _____

Due 11.02.11 Priority Medium ▼

Due it: _____

Due 11.02.11 Priority High ▼

Visuals Contd.

Due it: final

sra rjMota isola

nlidofucpec tojro

+omupk

Due

11.02.11

Priority

High



Due it: final

Major studio final project

proposal + mockups

Due

11.02.11

Priority

High

