

Mash-up + Feedback Loops

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Week #5 Major Studio

#1 Mash-up Hardware + Software Mix

- USB Plants

Structure: USB+ Construction+ Botany

A special USB in a different shape: USB driver can be a base for the construction, and the plant is growing in the construction.

Hardware:

- USB Driver, works as a base to supply the heat and energy for the plant which is growing in the construction. When it links to the laptop, it can collect the electricity to transform into the heat for the plant.
- Construction can be a famous building, or a well-known construction (I chose the NEST of Beijing Olympic Games). It holds the nutriment for the plant, also some soil. This part works as a small flowerpot. All the seeds are put in it.
- Plant, something is really small, well-fed, does not need much water.

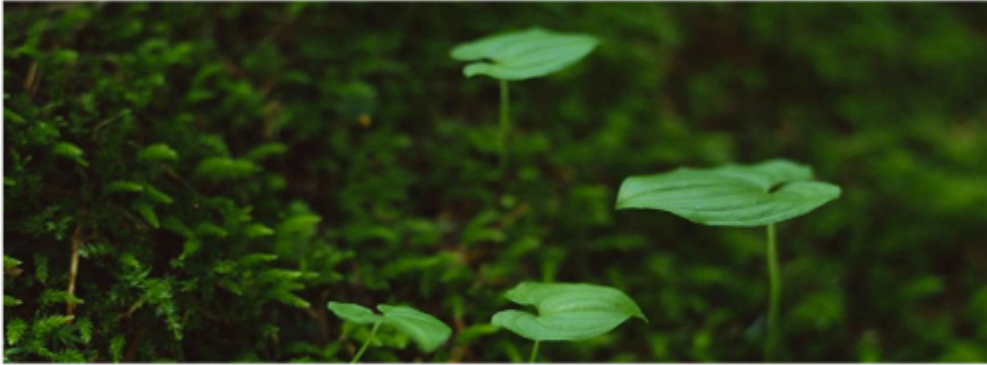
Software:

The own icon: when the USB driver links to the laptop, the icon will be appear on the desktop.'

Click it: it can show you how many days has gone from the first beginning when you started to plant it.

It works with the existing functions, Date, Time, Weather, Tips.

You also can create a online album for your plant. Maybe, "USB Plants" should build a website for all the USB Plants owners to take notes for the plants.



1+1+1=1

Plants

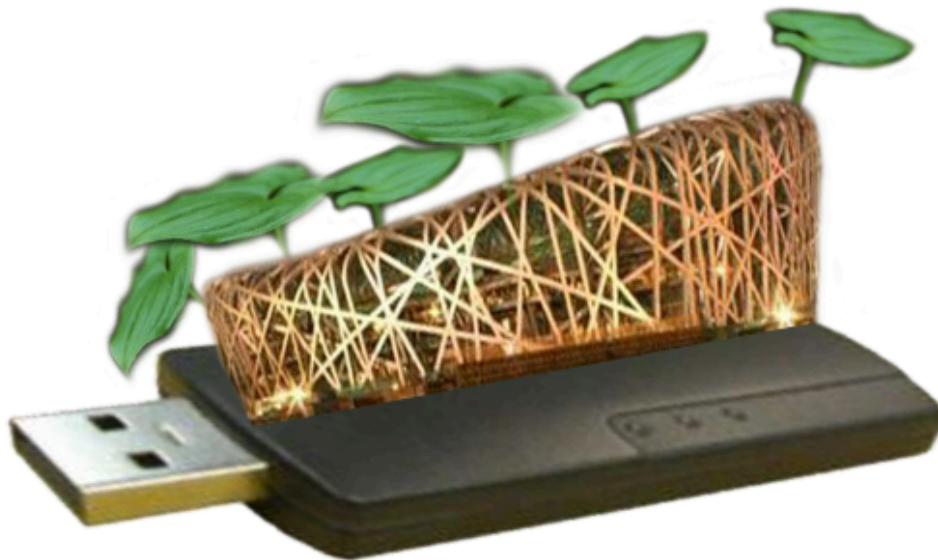


Construction



USB Driver

Plant USB Driver



Theory:

USB works as a base, supply the heat, and energy;

Construction works as a flowerpot, holds nutrient for the plant.

Seeds are put in it;

Plant: Small, cut, well-fed.



The USB Plants software works with Date/Time; Weather; Tips.



#2 Mash-up Screen based: E-bag

- A little bit same to **E-walle**.
- It is a collection for your regular apps.
- What is in your bag: Saved web pages; iPod, Camera, nyc KickMap, Twitter...
- Change your bag everyday! (see the bag on your iPhone screen.)



Feedback Loop

- Tail! Tail me!

It can be hardware: **Data Wire** (Mash-up)

Works like: Bump App



The concept: **Connection Mode**

Function: Battery Charging/ Share document

- A pair of tails, tie them together.
- Two tops: one for laptop connecting, one for the cellphone. Not only for iPhone.

Example:

Also you can tail iPhone and Blackberry together, share the date, also battery.

Tail!

- It can be software (screen based): for your best friends' comments, like a group talking. It can be a website function.
- Collect the same tastes, habits of your best friends together.
- Tail your films, songs, restaurants, even your affection.

Thank you!