

MAG*NCT.com*

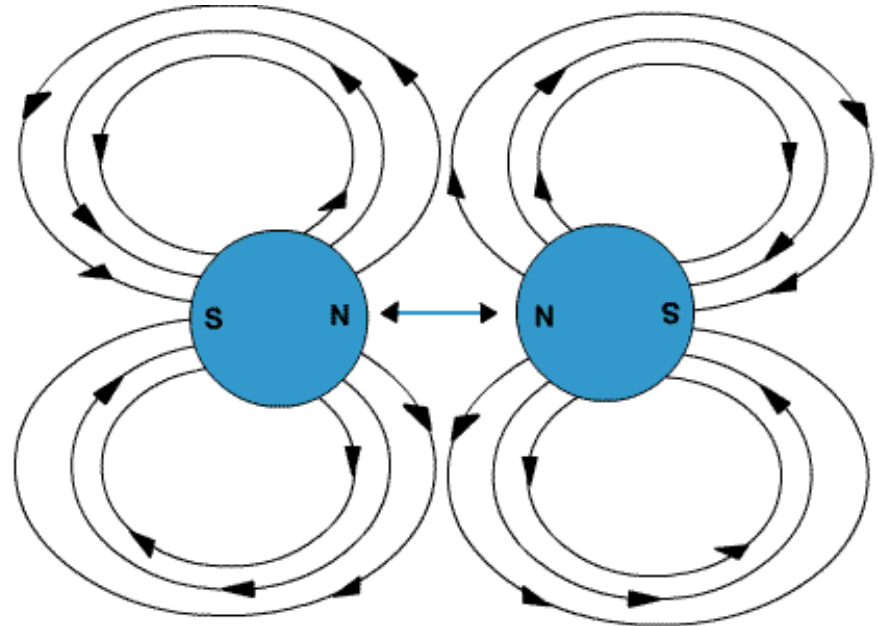
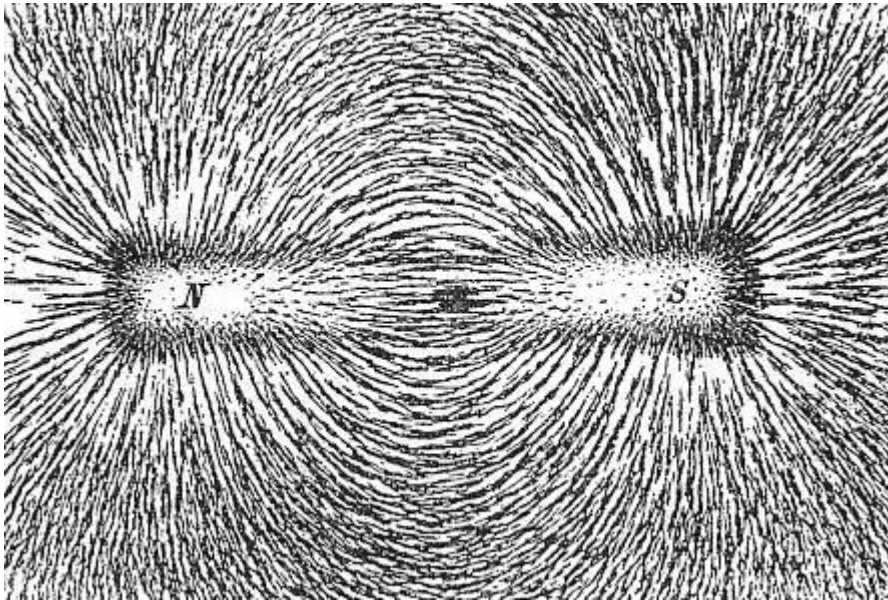
Things I would change about Facebook:

- 1. Separate close friends from acquaintances.**
- 2. More motivation to reach out to other people that you do not normally talk to.**
- 3. More motivation to reach out to other people that you do not normally talk to.**
- 4. Rigid 3 column grid.**
- 5. Easier way protect your information from people you are not close to.**

MAGNCT's Unique Features:

CONCEPT:

Use functionality of a magnet to attract and repel contacts.



MAGNCT Unique Features:

- 1. The more you post and communicate with someone the greater the magnetic pull toward the center.**
- 2. People with whom you do not communicate very often will gradually pull farther away from center.**
- 3. Motivates you to keep up with people that you actually care about otherwise magnetic pull will get weaker.**
- 4. The farther from the center a person is located on the map the more limited both of your profiles are to each other.**
- 5. If there is no communication for a long period of time, the friendship disappears.**
- 6. When a person is magnetized toward the center, their closest contacts also magnetize with them. You are able to drag other contacts into your magnetic field but you have to keep in contact with them to keep them there.**
- 7. Minimal scrolling**





Directly select a friend's profile, wall or history:





BRANDON TODD

RESENT POSTS



BRANDON TODD

I love wings!!!

[15 seconds ago](#)

LIKE COMMENT E-MAIL



JENNY MONTASIR

Hi Brandon! what are you doing tomorrow night? Want to come to the Black Rebel Motorcycle Club concert with me and Amy?

[10 minutes ago](#)

LIKE COMMENT E-MAIL



BRANDON TODD

Just got my ticket to Portugal!

[45 seconds ago](#)

LIKE COMMENT E-MAIL



Michael Piniero

I went to Protugal 2 years ago and it was awesome! The food was amazing and the beaches were really nice. You're going to love it. Enjoy!

[40 seconds ago](#)

LIKE COMMENT E-MAIL



VICKI HEINLAN

Awesome show last night Brendan!

[5 hours ago](#)

LIKE COMMENT E-MAIL



ERIN SUHI

Hi Brendon. Haven't talked to you in a while, you were drifting off my map. Just wanted to catch up. What have you been up to? Give me a call cometime. xoxo.

[2 days ago](#)

LIKE COMMENT E-MAIL

BRANDON'S CLOSE NETWORK



MAGNETIZE FRIENDS

